

# Deliver<sup>®</sup>

BIOLOGICAL INSECTICIDE



For Use on Cotton and Soybean Crops

Deliver is the most potent biological worm control product available for use on cotton and soybean crops. Derived from a powerful strain of *Bacillus thuringiensis*, Deliver is particularly effective against cotton bollworm, soybean looper and armyworm.

## Highly Potent

Like most other Bts used to control worm pests, Deliver is based on Bt subspecies *kurstaki*. However, its higher concentration of Cry1Ac protein results in higher potency and better control of Lepidoptera pests in cotton and soybean crops. With 1.5 to 5 times the potency of other Bts, Deliver offers more control power on a pound-for-pound basis. One container of Deliver will cover more area than conventional Bts. This translates to lower application and storage/handling costs.

As with every biological insecticide, coverage is key for effective pest control. The superior wettable granular formulation of Deliver provides uniform dispersion of Bt in spray droplets and facilitates better spreading and sticking. The result is maximum coverage and pest ingestion.

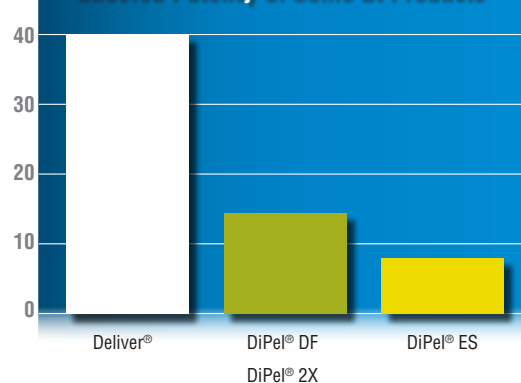
## Timing and Application

Proper timing and good coverage are crucial with all biological insecticides and applications should be closely monitored. For all pests, apply early while larvae are small.

Recommended rates for application vary from 3 oz. to 2.0 lbs./acre. Use lower rates when infestations are light and worms are uniformly small. Multiple worm stages or continuous egg hatches require medium rates. For heavy infestations, larger worms (third-instar) and harder-to-control worms, higher rates are recommended, especially late in the season.

Consult the Deliver label for complete application information.

Labeled Potency of Some Bt Products

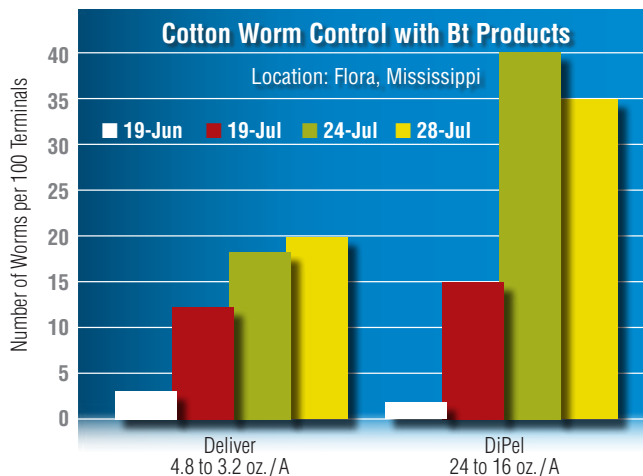


Both product labels and bioassays by an independent testing laboratory show that Deliver provides more BIUs per pound than any other Bt product.

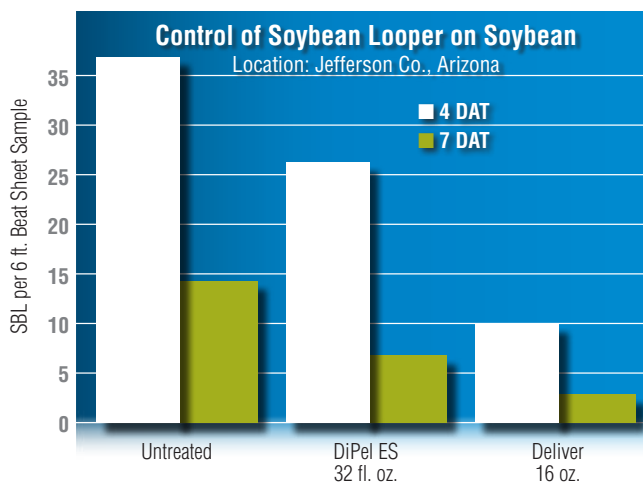
Always read and carefully follow label directions.

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All applications made by air at 2 gpa + 1 gal. veg. oil/ acre.  
 Sprays were made on 12 Jun, 19 Jul, and 24 Jul.  
 All treatments included Baythroid at 1 gal. / 60 acres.



Single application with high cycle sprayer delivering 8.5 gpa.

